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The Effects of Job Satisfaction of Employees in Fast-Food Businesses on the Intention to Leave Job: The Case of Kırklareli

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Abstract

Nowadays, ensuring the sustainability of organizations and achieving competitive advantage are based on employing qualified human resources. In this context, employment of qualified human resources is not only sufficient, but also continuity in employment is taken as the basis. In this respect, management techniques are needed to connect the employees to the organization and keep their job satisfaction high. If an individual has high job satisfaction, he/she may feel himself/herself in the institution, otherwise the situation may change. The aim of the study is to determine the effect of the employees in fast-food business on their job satisfaction and their separation from their professions. For this purpose, "What is the relationship between job satisfaction and job leaving levels in fast-food business? was answered. As a result of the research; It was determined that internal job satisfaction did not have a statistically significant effect on intention to leave profession. However, it was determined that external job satisfaction had a statistically significant negative effect on the intention to leave the profession.

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