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The Effects of Tourism on Local Community Quality of Life and Living Place Satisfaction: A Case of TRNC

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Abstract

Nowadays, living place satisfaction and quality of life play an increasingly important role and more studies are being conducted on these topics. This conceptual paper explores and discusses the concepts and dimensions of sustainable tourism, satisfaction and quality of life. The aim of the study is to determine the extent of tourism development among local community by determining local community's attitudes toward tourism, taking into account tourism development in destination areas. In this research, the questionnaire technique, which belongs to the quantitative research methods was preferred as an instrument for data collection. The data were collected from the local population in the Kyrenia region of Northern Cyprus. Based on the results obtained from 259 participants of the survey conducted with the participation of the local community living in Kyrenia, one of the most important tourist destinations in Northern Cyprus, the results were tabulated and interpreted in terms of the demographic information of the participants and then on the axis of the research scales the influence of the local community on tourism, the quality of life and the living place satisfaction.

Article Type

Research Article

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