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Contributions of Local Festivals in the Context of Sustainable Tourism

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Abstract

The study was prepared with document analysis technique, which is one of the qualitative research methods in order to evaluate the contribution of local festivals within the framework of sustainable tourism. This is intended, about the topic books, articles, magazines, statistics, reports, newspapers, news examined and evaluated. Local festivals, sustainability, and the effects of local festivals were discussed utilizing secondary data sources and a general assessment of the sustainability and contributions of local festivals was made using the obtained information. According to the information obtained, the festivals affect the region where they take place economic, social and cultural positive or negative. However, in festivals where commercial concerns are pursued, it is seen that positive economic effects are prioritized and negative effects are ignored. In this context, suggestions for sustainability and increasing positive contributions of local festivals have been made in the study.

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